

LAUREN WYNNE

Lead Product Designer

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Experience

Alteryx, Senior Product Designer

April 2022 - Present

- Crafted a new company vision that uses Artificial Intelligence (AI) vision as a solution to simplify building workflows and use new technologies
- Lead a multi-product design initiative and strategy to improve adoption of cloud suite by providing design concepts and explorations that aligned to user needs
- Redesigned Machine Learning product after measuring product drop off rate by taking a 7-step user flow to a 4-step flow and focusing on a less technical user
- Presented to senior and C-level leadership, mentored peer designers, lead design workshops with product and engineering leadership, and initiated monthly UX team design critiques

Alteryx, Product Designer

April 2021 - April 2022

- Launched new product to market by designing App Builder from scratch and comparing current user solution and identifying user needs. Used trademark company patterns in designs to encourage familiarity and product adoption
- Fostered collaboration and built relationships with product and engineering teams to build user flows and prototype deliverables

United States National Security Agency (NSA), Data Scientist

July 2017 - June 2021

- Designed and developed the front-end of a Jupyter notebook collaboration platform. Awarded the United States Intelligence Community Instructional Design and Development Team of the Year award for key role in designing, developing, and maintaining an innovative landing page that provides the agency and foreign partner customers a one-stop, fully accessible resource for Jupyter notebook training.

University of Colorado Boulder, Adjunct Lecturer

January 2019 - May 2019

- Provided expertise to students using Lean Startup principles and workshops to develop and test solutions for real-world national security problems sourced from government agencies. Mentored students in connecting with government entities and employees to appropriately define stakeholder needs, goals, and intentions.

Education

- **NN/g UX Management Certification**
Nielson Norman Group, 2024
- **General Assembly UX Certification**
General Assembly, 2019
- **M.S. Information and Communications Technology**
University of Denver, 2019
Specialty: Web Design and Management
- **M.S. Information Sciences and Technology**
Specialty: Emergency Management and Text Communication
Penn State, 2017
- **B.S. Security and Risk Analysis**
Specialty: Information Cyber Security
Penn State, 2017

Skills

Figma
Lucid
Prototyping
HTML/CSS
Python
Data Analysis
Workshop Facilitation
Mentoring Designers
Presenting
Time Management
Relationship Building
Strategic Thinking